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To Be Completed By All Advertisers I enclose a

Colour photo
 Transparency
 Digital Image on CD
 Supplied by email
 As per 2008 entry

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Checklist

- Read through the order form and checked you have supplied all relevant information?
 - Signed and dated the enclosed declaration/payment sheet?
 - Enclosed a cheque made payable to 'Western Lake District Tourism Partnership'?
 - Enclosed or emailed a photograph and/or digital artwork where appropriate?
- If you have any queries about this form please contact Lucy Wilson who will be pleased to assist you.

Proof

A low resolution, colour proof of all advertisements will be supplied in due course.

Terms & Conditions

1. Entry into any Western Lake District Publication is conditional upon accommodation establishments having been inspected by one of the recognised agencies as listed, and a copy of your current inspection should be returned with your form. If you are awaiting inspection copy of the organisations confirmation letter should be returned with this form as evidence.
2. Any adverts published within Western Lake District Publications are accepted on the assumption that they comply with the current Trade Descriptions Act.
3. Western Lake District Tourism Partnership reserves the right to refuse (without giving any reason) any application for space within any Western Lake District Publication.
4. The signatory of the enclosed form is responsible for the payment of the account irrespective of whether or not the property is disposed of between the time of receipt of the form by the Western Lake District Tourism Partnership and the time of publication.
5. Western Lake District Tourism Partnership accepts no liability for adverts omitted from Western Lake District Publications or errors in an advert.
6. Composite adverts featuring more than one establishment will not normally be accepted.
7. A cheque or payment details for the full amount of the advert must be enclosed with the application.
8. Only payments over £200 (excl. VAT) may apply for direct debit. Terms 6 months only.

Please return this form with your remittance and photograph to:

**Western Lake District Tourism Partnership, Brunswick House, Harbour Business Park,
 Maryport, Cumbria, CA15 8BF.
 Tel: 01900 818741
 E: info@western-lakedistrict.co.uk**

CLOSING DATE : FRIDAY 25TH JULY 2008

Name of Attraction

[Empty box for Name of Attraction]

Western Lake District

HOLIDAY AND SHORT BREAKS GUIDE, TOP ATTRACTIONS LEAFLET and WEBSITE 2009

Advertising Application: Attractions, Restaurants & Shops



Holiday Guide:

50,000 guides promoted and distributed throughout the UK as part of national multi-media advertising campaign.

Top Attractions Leaflet:

250,000 leaflets distributed nationally showcasing the top attractions in the Western Lake District.

Website:

Entry on www.western-lakedistrict.co.uk

Supported by an on-line and offline media campaign. Entry available from £52.50+VAT

There is a 10% discount for advertising in two or more of the publications



The Western Lake District Holiday and Short Breaks Guide and Top Attractions Leaflet cover all types of places to visit throughout the Western Lake District.

